



Marselle Piccinin

Associate Fashion Designer

New York City, United States
selle.barbieri@hotmail.com

Languages

Portuguese
Native

Italian
Proficient

Links

[Marselle Piccinin Website](#)

Skills

- Technical Drawing
- CAD Design
- Trend Analysis
- Market Research
- Fashion Illustration
- Textile Design
- Product Development
- Tech Packs
- PLM Software
- Adobe Programs
- Microsoft Office Programs
- Graphic Design
- Procreate
- Fine Jewelry
- Soldering
- Sustainability Practices

Fashion Designer with a strong foundation in fashion design and a flair for creating original, tasteful apparel. Skilled in managing producing CAD designs that align with brand aesthetic and production requirements. Excels in dynamic team settings, confidently presenting creative concepts and adapting designs to meet stringent deadlines and brand standards.

Employment history

Dec 2022 - Jan 2025

Womenswear Assistant Designer

FullBeauty Brands at New York City

- Managed multiple seasons at varying stages of development while adhering to the corporate development calendar and meeting critical deadlines
- Assisted the Sr. Designer in creating seasonal design concept presentations, fashion stories, color palettes, and print presentation through trend analysis and market research
- Re-colored prints as needed, ensuring alignment with seasonal stories and design direction
- Prepared accurate rendered flat sketches across all categories for visual presentations and assortment boards
- Developed and modified images for print and silhouette testing assets as required
- Attended quarterly assortment meetings, Design concept presentations, print presentations, fittings, and other meetings as needed to support the design process
- Ensured all deliverables are completed with minimal errors, maintaining a high standard of accuracy and attention to detail
- Managed dual-brand workload efficiently, securing timely design approvals

Jun 2022 - Sep 2022

Freelance Assistant Designer

Polo Ralph Lauren at New York City

- Enabled insightful fashion trend prediction through comprehensive market research for Fall '23 collection
- Assured quality and readiness of garments for Spring '23 line review through meticulous preparation
- Boosted material selection precision by classifying woven fabrics for menswear
- Collaborated with design team to prepare concept boards, conduct market research, and organize archived samples for Fall '23 collection

Feb 2022 - May 2022

Freelance Sweater Assistant Designer

G-III Group at New York City

- Coordinated daily with overseas offices and internal teams to streamline communication
- Researched design concepts from various sources to inspire innovative designs
- Assisted in designing sweaters for Tommy Hilfiger, maintaining brand alignment
- Enhanced production efficiency by organizing and building tech packs
- Collaborated with the head designer on Sonya Rykiel projects
- Kept track of samples and orders to ensure accurate inventory and timely deliveries

Jun 2021 - Dec 2021

Womenswear Design Intern

Adam Lippes at New York City

- Supported design and operations backstage at Spring '22 NYFW, ensuring seamless event execution
- Hand-embroidered garments and altered patterns for VIP customers, including FLOTUS, Jill Biden
- Assisted in creating graphic design for marketing and mock-ups of prints, contributing to the visual appeal of the collection
- Maintained and updated trim books weekly, ensuring smooth production workflow

Education

Aug 2017 - May 2021

Bachelor of Arts degree in Fashion Design Minor in Costume Design

Kent State University at Kent

Selected to showcase my portfolio at the London Graduate Fashion Week and the Kent State University digital portfolio.

President of an international organization called Global Village in the Spring semester of 2019.

Studied abroad in Florence Italy in the Fall semester of 2019.

Courses

Jan 2024 - Present

Fine Jewelry Design and Construction

NYC JEWELRY LAB