

# MARSELLE PICCININ



## CONTACT

Portfolio website:

<https://www.marsellepiccinin.com>

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Located in New York City, NY

## SKILLS

- Adobe programs/ Graphic Design
- Organization skills
- Detail-oriented
- Experience with PLM
- Technical flats; digital and hand-drawn
- Tech Packs
- Microsoft Office programs
- Fashion Illustration and CAD Design
- Natural textile dyeing
- Develop of sustainable fabrics
- Flat pattern/draping

## EDUCATION

Kent State University, Spring 2017 - May 2021

Bachelor of Arts Degree in Fashion Design  
Minor in Costume Design

Kent State University, Florence, Italy, Fall 2019

Kent State New York City Studio, Spring 2020

## LANGUAGES

Portuguese - Native language

English - Fluent

Italian - Level B2; advanced level

## ACHIEVEMENTS

- Selected to showcase portfolio at the London Graduate Fashion Week and the Kent State University digital portfolio.
- President of an international organization (Global Village) in Spring 2019

## WORK EXPERIENCE

### Freelance Menswear Assistant Designer

Ralph Lauren, New York, NY

June 2022 to September 2022

- Support designers in preparing boards and materials for concept presentations
- Assist with market research for the Fall '23 collection
- Prepare garments for the Spring '23 line review
- Categorize and know how to differentiate between the quality of woven fabrics used in Polo's menswear
- Collaborate with design team and partners to achieve goals within the deadline
- Organize and restructure archived samples

### Freelance Sweater Assistant Designer

G-III Apparel Group, Tommy Hilfiger, New York, NY

February 2022 to May 2022

- Day-to-day communication with overseas offices and internal teams
- Staying on track by setting specific schedules for each development stage
- Develop fabric qualities for each season with overseas offices
- Research design concepts from magazines, vintage, and stores
- Develop mood boards for seasonal design presentations
- Work with various seasons simultaneously
- Collaborate with merchandiser and production specialist to meet their needs
- Day-to-day upkeep of filing and organization of specs and development packages set by production
- Work with the head designer in collaboration with the brand Sonya Rykiel
- Create conspicuous and detailed technical packages for all classifications

### Womenswear Design Intern

Adam Lippes, New York, NY – June 2021 to December 2021

- Assist design and operations team backstage at the Spring '22 NYFW
- Hand-embroider garments for the NYFW and alter patterns for VIP customers
- Deliver garments for FLOTUS stylist
- Assist with graphic design projects, developing patterns and prints for Pre-Fall and Fall '22 collections
- Design and lead the creation of assets for their website and other social media platforms
- Assist the design and development team with sourcing and production tasks
- Develop cut tickets, line sheets, and budget sheets
- Organize and update technical flats, prints, and color boards weekly
- Research and analyze key trends for the Spring and Pre-Fall '22 collections
- Attend weekly fittings for the Pre-Fall '22 collection
- Liaison between teams to ensure weekly tasks are scheduled

### Design Intern

Anna Sui, New York, NY – Jan 2020 to March 2020

- Work as an intern for the Fall '20 fashion show at NYFW
- Assist with fashion show fittings and shadow the design team
- Organize and archive collection documents