

MARSELLE PICCININ



CONTACT

Portfolio website:

<https://www.marsellepiccinin.com>

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Located in New York City, NY

SKILLS

- Adobe programs/ Graphic Design
- Organization skills
- Detail oriented
- Experience in PLM
- Technical flats; digital and hand-drawn
- Tech Packs
- Microsoft Office programs
- Fashion Illustration and CAD Design
- Natural textile dyeing
- Creation of sustainable fabrics
- Flat pattern/draping

EDUCATION

Kent State University, Spring 2017 - May 2021
Bachelor of Arts Degree in Fashion Design
Minor in Costume Design

Kent State University, Florence, Italy, Fall 2019

Kent State New York City Studio, Spring 2020

LANGUAGES

Portuguese - Native language

English - Fluent

Italian - Level B2; advanced level

ACHIEVEMENTS

- Selected to showcase portfolio at the London Graduate Fashion Week and the Kent State University digital portfolio.
- President of an international organization (Global Village) on Spring 2019

WORK EXPERIENCE

Temporary Assistant Designer

G-III Apparel Group, Tommy Hilfiger, New York, NY

February 2022 to Present

- Day to day communication with overseas offices and internal teams
- Multitasking on various seasons
- Day to day up keep of filing and organization of specs and development packages
- Developing fabric qualities for each season with overseas offices.
- Researching design concepts from magazines / vintage / and from stores.
- Develop mood boards for seasonal design presentation
- Collaborate with merchandiser and production specialist to meet their needs
- Staying on calendar by setting specific schedules of each development stage set by production.
- Working with head designer on collaboration with Sonya Rykiel collection
- Creating conspicuous and detailed technical packages for all classifications.

Product Development Freelancer

Lucky Brands, New York, NY

January 17th, 2022 to January 31st, 2022

- Multitasking on working with many seasons at once
- Daily filing and organization of specs, samples and development packages
- Combining development charts
- Liaison between design and production team

Design Intern

Adam Lippes, New York, NY – June 2021 to December 2021

- Assist design and operations team backstage at the Spring '22 NYFW
- Hand-embroider garments for the NYFW and alter patterns for VIP customers
- Deliver garments for FLOTUS stylist
- Assist with graphic design projects, developing patterns and prints for Pre-Fall and Fall '22 collections
- Design and lead creation of assets for their website and social media platforms
- Assist lead design and development team with sourcing and production tasks
- Develop cut tickets, line sheets and budget sheets
- Organize and update technical flats, prints and color boards weekly
- Research and analyze key trends for the Spring and Pre-Fall '22 collections
- Attend weekly fittings for the Pre-Fall '22 collection
- Liaison between teams to ensure weekly tasks are scheduled

Design Intern

Anna Sui, New York, NY – Jan 2020 to March 2020

- Work as an intern for the Fall '20 fashion show at NYFW
- Assist with fashion show fittings and shadow the design team
- Organize and archive collection documents
- Assist with t-shirt designs
- Become familiar with the fast-paced environment of a fashion company
- Regularly update and organize trim books